



The Better Buildings, Better Plants Program (Better Plants Program), led by the U.S. Department of Energy's (DOE's) Advanced Manufacturing Office (AMO), is a national partnership program that aims to drive a 25% reduction in industrial energy intensity over 10 years in order to decrease carbon emissions and enhance the overall competitiveness of the U.S. manufacturing sector.

Participation in the Better Plants Program is simple—leaders of manufacturing companies are invited to make a voluntary Pledge to reduce the energy intensity of their manufacturing operations by 25% over 10 years, and report their progress once a year to DOE.

Better Plants Program Partner Benefits

Better Plants Program Partners benefit from their partnership with AMO in the following ways:

- **National Recognition:** Immediately after signing the Pledge, Program Partners receive national recognition from DOE, including a welcome letter and a feature on the AMO website. Recognition is also provided to Program Partners in the form of congratulatory letters for achieving progress toward the 10-year target.
- **Technical Account Manager (TAM):** Each Program Partner is assigned a dedicated TAM that will provide key support in helping companies reach their Pledge goal. TAMs will help Program Partners develop energy use baselines and energy management plans and identify energy-efficient technologies and energy saving opportunities applicable to their plant operations. TAMs will also provide technical direction and third party independent analysis for companies to help them in their decision making process.
- **In-Plant Trainings:** Program Partners are eligible to participate or even host in-plant trainings. These unique, 3- to 4-day sessions are led by experts in industrial energy efficiency who train participants on how to conduct plant assessments to identify energy saving opportunities, utilize AMO tools, develop energy management systems, and implement energy saving projects. Participation in the trainings can include attendees from the host company, industry peers, regional peers, suppliers, customers, and others.
- **Additional Resources:** Program Partners are given access to a range of additional technical support from DOE—from energy analysis software tools to training workshops and webinars on financing options, emerging technologies, energy management, and many other topics.

Requirements of Better Plants Program Partners

Program Partners must be active participants in a number of ways. In addition to signing the voluntary Pledge to reduce corporate-wide energy intensity by 25% over 10 years, Program Partners are required to develop an energy use baseline and track the change in energy intensity; designate a corporate energy manager and have an up-to-date energy plan for internal use within one year; and report energy intensity improvement data, number of plants involved, and progress towards the goal each year.

How to Join the Better Plants Program

To be formally recognized as a Better Plants Program Partner, a company's senior executive must sign the voluntary Pledge to reduce corporate-wide industrial energy intensity by 25% or more in 10 years.

Demonstrate your company's commitment to energy efficiency by becoming an active Better Plants Program Partner! For more information contact the Better Plants Team via email at BetterPlants@ee.doe.gov.

Better Plants Program Partners

As of November 8, 2012

3M
Alcoa
Amcort Rigid Plastics North America
Arkema
AT&T
Ball Corporation
Bentley Prince Street, Inc.
BIC APP North America
BPM, Inc.
Bradken
Bridgestone Americas
Briggs & Stratton
Brown Printing Company
Buck Company
Buckeye Technologies, Inc.
CalPortland
Cargill Regional Beef of Milwaukee
Carlton Forge Works
Carus Chemical Company
Celanese Corporation
Chippewa Valley Ethanol Company
Citrus World, Inc.
Cree, Inc.
Cummins, Inc.
Dahlgren & Company, Inc.
Daikin McQuay
Darigold
Davisco Foods International, Inc.
Denison Industries
Didion Milling
DSM North America
Duke Manufacturing Company
Earth2O
Eastman Chemical Corporation
Eaton Corporation
Eck Industries
Flambeau River Papers
Flying Foods Group
General Aluminum Mfg. Company
General Dynamics
General Electric
General Motors
Goodyear Tire and Rubber Company, US Tire Plants
Grand River Printing
Graphic Packaging International
HARBEC Inc.
Harrison Steel Castings Co.
Haynes International
HNI Corporation
Holcim (US) Inc.
Huntsman Corporation
Ingersoll Rand
Intel
Johnson & Johnson
J.R. Simplot
Kenworth Truck Company
Kingspan Insulated Panels, Inc.
Land O' Lakes
Legrand North America
Lockheed Martin
Lufkin Industries, Inc.
Manitowoc Grey Iron Foundry
Mannington Mills
Marquis Energy, LLC
McCain Foods USA, Inc.
MeadWestvaco (MWV)
MedImmune
Metal Industries, Inc.
Mohawk Industries
Navistar Inc.
Neeah Foundry
Nissan North America
OMNOVA Solutions, Inc.
OSRAM SYLVANIA
Owens Corning
PaperWorks Industries, Inc.
Patrick Cudahy
Patriot Foundry & Castings
PepsiCo
PPG Industries
Procter & Gamble
Quad/Graphics, Inc.
Raytheon Company
Republic Conduit
Revstone Castings Fairfield
Roche Diagnostics Operations
RockTenn - Harrison
Saint-Gobain Corporation
Schneider Electric
Serious Materials
Shaw Industries
Solberg Manufacturing, Inc.
Solutia
Sony DADC
Spirax Sarco, Inc.
Steelcase, Inc.
Sunoptics Prismatic Skylights
TE Connectivity
Texas Instruments Inc.
Textron Inc.
The Dow Chemical Company
The Sherwin-Williams Company
The Shredder Company
The Step2 Company
Thilmany Papers
ThyssenKrupp Elevators
Toyota
Traco
United Technologies Corporation
Verso Paper Corp.
Volvo Trucks North America
Waupaca Foundry, Inc.
Weyerhaeuser
Whirlpool Corporation
World Kitchen, LLC

Southeast Industrial Energy Efficiency and Combined Heat & Power Dialogue Meeting

January 24, 2013 – Little Rock, Arkansas

AGENDA

This meeting will focus on developing and implementing state best practice policies and investment models that address the multiple barriers to greater investment in industrial energy efficiency and combined heat and power (CHP) in the Southeast.

9:00-10:00 **Registration and Networking**

10:00-10:30 **Welcome and Introduction**

Colette Honorable, Chairman, Arkansas Public Service Commission
Jason Miller, Special Assistant to the President for Manufacturing Policy
Kathleen Hogan, DOE Deputy Assistant Secretary, Energy Efficiency

10:30-11:45 **Session 1: Industrial Energy Efficiency Opportunities and Successes**

Tonola Brown-Bland, Commissioner, North Carolina Utilities
Commission; President, Southeastern Association of Regulatory Utility
Commissioners (*invited*)

Walt Brockway, Global Manager Energy Efficiency, Alcoa

Kurt Castleberry, Director of Resource Planning, Entergy Arkansas

Kathy Hornsby, Program Manager – AlabamaSAVES, Alabama
Department of Economic and Community Affairs

Moderator: Mandy Mahoney, Vice President, Southeast Energy Efficiency
Alliance

- 11:45-1:00 **Session 2: Industrial CHP Opportunities and Successes**
 Brandon Presley, Commissioner, Mississippi Public Service Commission
 Chris Suresh, Director - Energy Optimization, Domtar Paper
 Skip Cofield, Project Manager, Generation Development, Southern
 Company (*invited*)
 Moderator: Isaac Panzarella, Director, Southeast Clean Energy
 Application Center
- 1:00-1:45 **Lunch Speaker:** Louisiana State Senator Rick Gallot
- 1:45-3:00 **Session 3: New Approaches to Promote Industrial EE**
 Kenneth Hill, Director, Tennessee Regulatory Authority (*invited*)
 Lloyd Webb, Director Energy Procurement, Olin Corporation
 Bob Balzar, Vice President of Energy Efficiency and Demand Response,
 Tennessee Valley Authority
 Moderator: Rick Marsh, Director, Industrial Energy Efficiency Network
- 3:00-3:15 **Networking Break**
- 3:15-4:30 **Session 4: New Approaches to Promote CHP**
 Mark Futrell, Director of Industry Development & Market Analysis,
 Florida Public Service Commission (*invited*)
 Steve Davis, Energy Manager, Mosaic Fertilizer
 Michael Luhrs, General Manager, Business Excellence, Duke Energy
 (*invited*)
 Moderator: Rob Thornton, President, International District Energy
 Association
- 4:30-5:00 **Moderated Audience Discussion and Next Steps**
- 5:00 **Adjourn**