



BRACEWELL
& GIULIANI

Council of Industrial Boiler Owners (CIBO)

Government Relations Overview

Strategy and Planning for Federal Representation
Policy Resolution Group of Bracewell & Giuliani LLP

Frank J. Macchiarola

December 4, 2013



Policy Resolution Group (PRG)



What We Do

Who We Are

Our Team



BRACEWELL
& GIULIANI



What We Do

We Specialize In:

Legislative Affairs • Regulatory Affairs

Coalition Building and Support

Strategic Communications • Media Relations



What We Do (cont.)

Our Federal Advocacy is Focused on Two Goals:

- Helping key policymakers in the government understand and act on the positions of our clients; and
- Matching our clients' priorities with the concerns of legislators and regulators.



BRACEWELL
& GIULIANI

Who We Are

Selected Team Members:

Frank Macchiarola – Partner

Salo Zelermeyer – Senior Counsel

Jason Herbert – Research Specialist



CIBO Government Relations Strategy

- Importance of Advocacy
- Increasing Our Effectiveness
- Meeting with Members of Congress and Staff
- Maintaining Relationships
- Increasing CIBO Member Input and Engagement



CIBO Issues – Federal

- Clean Air Act and Clean Water Act
- Environmental Regulatory Advocacy
- Coal Ash
- National Energy Policy
- Energy Efficiency and Combined Heat and Power



Washington, D.C. Update

- Budget Negotiations
 - Tax Reform State-of-Play
 - Sequestration and Debt Ceiling
- Legislative Outlook for 2014
- Nominations and “Nuclear Option”



Conclusion

- Questions
- Comments



BRACEWELL
& GIULIANI



Frank J. Macchiarola

Tel: 202.828.1717

frank.macchiarola@bgllp.com