



# **Advanced Energy Management Alliance: Empowering Consumers Through Demand Response**

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# Outline

- Introduction of AEMA
- Activities since launch
- Current action items



# Advanced Energy Management Alliance

*Empowering consumers through demand response*

*We are providers and consumers of demand response united to overcome barriers to nationwide use of demand response. We advocate for and educate on policies that empower and compensate consumers.*

# AEMA Members

**Alcoa**

**Century Aluminum**

**Comverge**

**ELCON**

**EnerNOC**

**First Fuel**

**IPKeys**

**Johnson Controls**

**Landis+Gyr**

**MelRok**

**Opower**

**Walmart**

## What will AEMA Focus On?

- ❑ FERC: filing for the record in key dockets involving demand response
- ❑ RTOs: participating in organized and non-organized markets in support of demand response
- ❑ States: engaging regulators and legislators where appropriate on demand response

## What have we done so far?

- ❑ FERC: protested PJM changes in RPM that impact demand response
- ❑ FERC: met with all Commissioners for introduction to AEMA
- ❑ RTOs: Met with PJM CEO Terry Boston and Andy Ott; met with PJM Market Monitor
- ❑ States: initiating positive demand response media effort in ERCOT

## What are the current hot topics?

- ❑ FERC: filing in FirstEnergy case regarding demand response in capacity markets
- ❑ FERC: meeting with Commissioners regarding U.S. Circuit Court decision on Order 745
- ❑ EPA: considering comments to include demand response in final rulemaking
- ❑ Congress and White House: providing education and support for positive FERC actions on demand response

# Questions?

To learn more about Demand Response and the Advanced Energy Management Alliance, visit our website.

[www.aem-alliance.org](http://www.aem-alliance.org)