The Reality of Economic & Environment Considerations

An Equipment Supplier's Perspective

Joseph J. Pircon David W. South Amerex

Presented at: CIBO 33rd Annual Meeting October 12-14, 2011



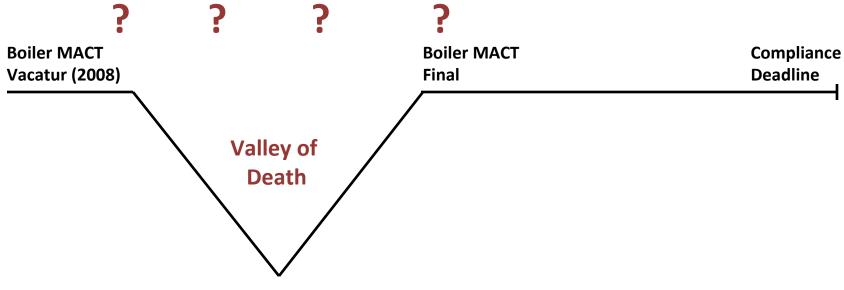


Perspective

- Today, Pending Clean Air Regulations—BMACT,
 CSAPR, UMACT, CMACT—Creates Concerns Beyond:
 - Technology Capabilities
 - Employment + Economic Impacts
 - Labor Availability
 - Component Supply
 - Grid Reliability
- Will There be (enough) Technology Vendors?



Vendor View of BMACT Regulatory Uncertainty/Delay



Contributing Factors to Valley of Death:

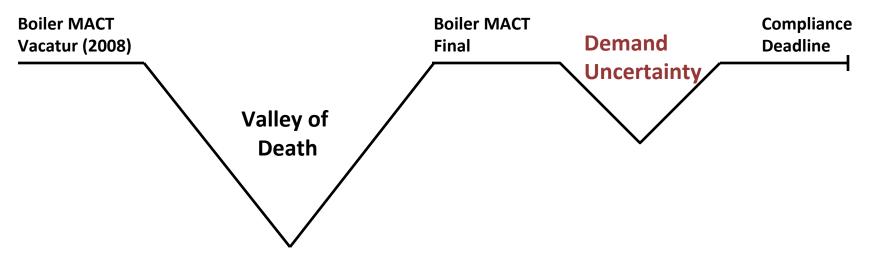
- Lack of New Capital Projects (w/APC requirements)
- Delay/Uncertainty in APC Regulations (New & Retrofit)
- Limited Capital Supply (Line of Credit), Credit Restrictions
- Absence of Incentives for Early Compliance

Where are we today?





Vendor View of BMACT Regulatory Uncertainty/Delay

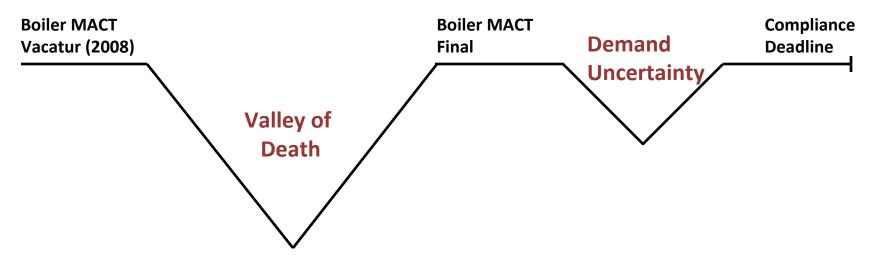


Contributing Factors to Demand Uncertainty:

- Compliance Timeline 3 years; 3 years + 1; 5 years (Legislation)
- Litigation Uncertainty Defers Compliance Decisions
- Capital Availability Defers Compliance Until End of Period
- Supply/Demand Affects Ability to Implement Compliance



Vendor View of BMACT Regulatory Uncertainty/Delay



Factors that Reduce Risks from Valley of Death, Demand Uncertainty:

- APC Technology Diversity
- Market Diversity—Utility + Industrial (+ Transportation?)
- Product Diversity--APC, Boilers, Energy Efficiency Services.....
- -Corporate Size, Profit Margin (non-APC Business)
- -Global Presence



Which APC Vendors Will Survive "Valley of Death"? Demand Uncertainty?

ADA Environmental Solutions, LLC Dustex

Alstom Power Environmental Systems Flex-Kleen

Amerair Industries, LLC Lhoist

Amerex, Inc. Marsulex Environmental Technologies, LLC

American Air Filter International Micropul, LLC

Anguil Environmental Systems, Inc. Nalco Mobotec USA, Inc.

The Babcock & Wilcox Company Neumann Systems Group, Inc.

Babcock Power, Inc. Norit Americas, Inc.

Belco Technologies Corporation Siemens Environmental Systems & Services

Clyde Bergemann, EEC Tri-Mer Corporation



Why Should CIBO Members Care?

More Industrial APC Vendors

- Greater Technology Choices
- Price Competition; Reduced Cost of Compliance
- More Engineering Staff for Compliance Planning, Project Management
- Ability to Meet Compliance Deadline
- Training Support, Aftermarket Services

Technology/Application Knowledge Base

- Age of Staff; re-Hire Potential
- Lack of Replacement Staff—Recruitment Potential?

Competition with Utility-Oriented APC Vendors

- Monopoly Pricing
- Compliance Prioritization
- Aftermarket Services



What Can Help Vendors Survive?

- Payment for Engineering,
 Compliance Studies
- Create Incentives for Early Compliance, Spread Compliance Over Multiple Years
- Book Compliance Plan w/Vendor,
 Pre-Pay Engineering Contract





Contacts

Joseph J. Pircon
President
630.406.7756 x104
ipircon@amerexind.com

David W. South
Manager, Business Development
630.406.7756 x118
dsouth@amerexind.com



