

**CIBO Board of Directors**

**Strategic Planning, September 2016**

**Actionable Initiatives**

Description of Initiative	Responsible
Examine Membership Classes in the CIBO By-Laws to Ensure that they are framed to allow CIBO to Consider for membership Other Non-Utility Energy Producers and Users ✓ Structure of dues/votes? ✓ Alignment for Equity in voting?	Membership Committee
Review of Bylaws to Propose Updates	Bessette/Jaeger/ Mclver
Evaluate <b>Structure</b> and <b>Agenda</b> for technical conferences to ensure maximum benefit for CIBO Members and Perspective Members  ✓ Fuel diversity strategies ✓ Use of Biomass / Benefits of Biomass (RINs? Carbon footprint?) ✓ Technology evolution ✓ Use of webinars to engage members	<ul style="list-style-type: none"> <li>• Energy / Tech / Env Committee Chairs</li> <li>• Conf Chairs</li> <li>• Rep from Membership Committee</li> </ul>
Evaluation Location of Annual Meeting and Tech Conferences to Ensure Accessibility to members ✓ Demographics of member locations to assist with location determination	Gail /Bob
Develop Succession and Replacement Plans for CIBO Staff	Board Executive Committee / Bessette
Develop a matrix of key policy and regulatory areas/issues that are key for CIBO members ✓ With sufficient detail to allow us to filter issues for comment/advocacy and to support development and deployment of position statements ✓ Identify reference materials / resources that CIBO can leverage or develop to accomplish advocacy	Government Affairs / Energy/Technical/Environmental Committee Chairs  BOD / Bessette
Procure a tool that illustrates the CHP and Industrial Energy Production/Use (physical model versus virtual-video model)	Bessette
Develop a strategy to leverage social media tools and technology (website, newsletters, etc) to share member-submitted or member-driven stories ✓ Encourage members to share evaluation of rules and guidance documents to encourage member input on impacts to CIBO members / encourage broader participation in CIBO advocacy through value of member-input on issues ✓ "Board Only" section to CIBO Website for Document Management	[TBD After Annual Meeting – Revisit at December BOD meeting]
From the issues matrix, identify key data and information that can be disseminated to members for use in (internal) benchmarking by members	Membership Committee