SEC Consideration of New ESG Disclosure Requirements

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Background: ESG Disclosures

- "Environmental, Social, Governance"
 - Climate change, sustainability, water & electricity usage, diversity & inclusion, workforce development, social issues, political contributions & lobbying, executive compensation, board composition
- Most public companies provide some ESG information; reporting venues include sustainability report, annual report, proxy statement, SEC filings
- ESG information sought by stakeholders ranging from large institutional investors to issue activists; some businesses utilize third-party frameworks like TCFD & SASB
- Key priority of Biden Administration and SEC majority



Biden EO on Climate-Related Financial Risk

- President Biden issued EO announcing "whole-of-government approach" to climate-related financial risk on May 20
- EO directs FSOC to issue a report on:
 - Enhancing climate disclosures
 - Incorporating climate risk into regulatory oversight
 - Identifying and mitigating climate risks to federal government and U.S. financial system
- Report expected by mid-October



ESG in the Gensler SEC

- Feb./Mar. 2021 Acting Chair Lee announces key ESG initiatives
 - Div. of Corporation Finance Review of company climate disclosures and usage of 2010 climate change reporting guidance
 - Div. of Examinations Climate change-based review of business continuity and disaster relief plans
 - Div. of Enforcement New Climate and ESG Task Force to identify "ESGrelated misconduct" and gaps in issuers' climate disclosures
- Mar. 2021 SEC publishes request for public information on climate change disclosures



SEC Climate Change RFI

- How can the SEC provide "consistent, comparable, and reliable" information for investors and greater clarity for issuers?
- Investor and issuer use of climate information? Risk/opportunity/cost analysis practices? Scenario planning?
- What climate information can be quantified and measured? Specific metrics (*e.g.*, Scope 1, 2, or 3 emissions)? What information is material?
- Different standards for different industries? Industry-developed frameworks? Scaled requirements based on size?
- Incorporate or outsource to existing frameworks (e.g., TCFD, SASB, GRI)? Global alignment?
- Form/venue of reporting "Filed" vs. "furnished"? "Comply or explain"?
- Apply to private companies?
- Expand to other ESG topics?



NAM Comments on SEC RFI

- Provide **clarity** to businesses and **comparability** to investors
- Focus on reporting requirements that are financially material
- Allow for flexibility in disclosures; avoid one-size-fits-all requirements
- Limit costs and liability e.g., disclosures "furnished to" SEC rather than "filed with"
- **Don't re-invent the wheel** rely on existing practices, including companies' experiences with other regulators (*e.g.*, EPA GHGRP) and TCFD/SASB
- Give time for ESG + company reporting to evolve; allow for **extended implementation**; provide exemptions for smaller companies
- Avoid policy goals outside the SEC's purview



SEC 2021-2022 Regulatory Agenda

October 2021

- Climate Change Disclosures
- Human Capital Management
- Corporate Board Diversity
- Cybersecurity Risk Disclosures
- Rule 10b5-1 Trading Plans

April 2022

- Stock Buybacks Disclosures
- Rescind 2020 Proxy Advisory Firm rule
- Rescind 2020 Shareholder Proposal rule
- Rescind 2020 Resource Extraction rule



Climate Change Disclosures

- Proposed rule likely in Q4 2021
- Chairman Gensler highlighted his priorities in a July speech:
 - "Consistent" and "comparable" disclosures = mandatory
 - Qualitative disclosures management of climate risks/opportunities; incorporation into company's strategy
 - Quantitative disclosures GHG emissions; financial impacts of climate change; progress toward climate goals
 - "I've asked staff to make recommendations about *how* companies might disclose their Scope 1 and Scope 2 emissions, along with *whether* to disclose Scope 3 emissions."
 - Scenario risks physical risks of climate change; transition risks; "net zero" pledges; Paris Agreement and/or other regulatory requirements
 - SEC framework rather than designation of TCFD/SASB



Climate Change Disclosures

- Outstanding questions from Gensler speech
 - "How" Scope 1 and Scope 2 vs. "whether" Scope 3
 - Specific metrics for certain industries e.g., banking, insurance, transportation
 - Filed in Form 10-K (public company annual report) vs. furnished
 - Implementation timeline



Human Capital Management

- Proposed rule likely in Q4 2021
- Nov. 2020 SEC adopts principles-based HCM rule
 - Companies must provide description of human capital resources (incl. # of employees) + any key HCM measures/objectives (*e.g.*, efforts to develop, attract, or retain personnel)
- Aug. 2021 Gensler tweet providing detail on potential HCM rule
 - Workforce demographics (including diversity)
 - Workforce turnover
 - Skills and development training
 - Compensation and benefits
 - Health and safety



Board Diversity

- Less-developed than climate change and HCM disclosures
- SEC recently approved a Nasdaq listing standard that could be a model
- Nasdaq-listed companies must either:
 - Have two diverse board members (one by 2023; two by 2025)
 - ➤ 1 woman
 - > 1 member of an underrepresented minority or the LGBTQ+ community
 - OR Disclose why they do not



Political Spending Disclosures

- Not currently on the SEC's regulatory agenda, but favored by members of the Commission
- Currently prevented from rulemaking by an appropriations rider
- Commissioner Lee March 2021 speech:
 - > "Political spending disclosure is key to any discussion of sustainability."
 - Consider for instance research showing that many companies that have made carbon neutral pledges, or otherwise state they support climatefriendly initiatives, have donated substantial sums to candidates with climate voting records inconsistent with such assertions."



Next Steps for Public Companies

- Likely proposed rule(s) in Q4 2021 followed by 60-day comment period(s)
- Business community engagement is critical
- Issuers can connect with trade associations and engage directly with the SEC
- Under the APA, comment letters in the SEC docket must be considered in the final rule(s)
- Share specific experiences with SEC staff



