## EASTMAN

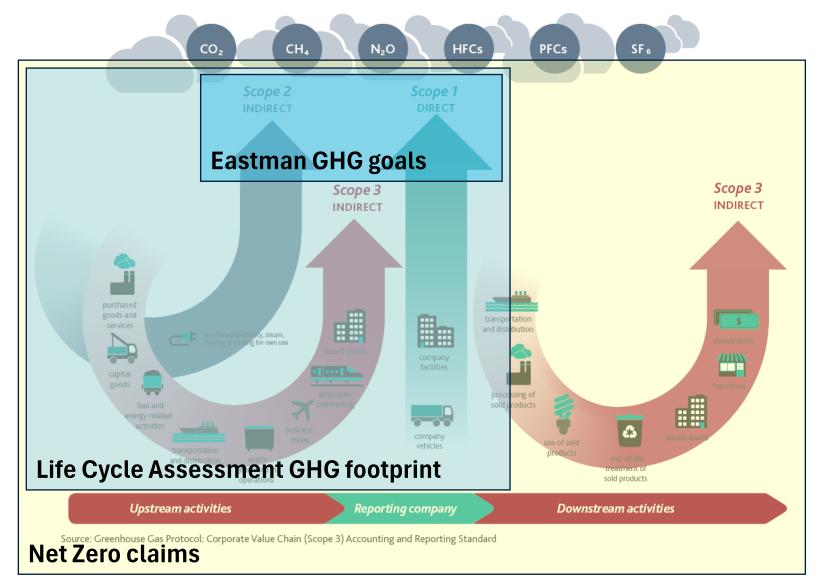
Technology Perspective:
Scope 1 Greenhouse Gas Emissions Reduction

Council of Industrial Boiler Owners Conference · May 13, 2025



**Greg Wellman**Technology Manager,
Decarbonization

## Context: Greenhouse gas emissions scopes





## A materials innovation company

#### Eastman is a materials innovation company that is:

- Dedicated to **enhancing the quality of life** in a material way
- Committed to mitigating climate change, mainstreaming circularity and caring for people and society
- Celebrating the inclusion of its diverse global workforce of ~14,000 employees
- A Fortune 500 company with 2024 revenue of ~9.4 billion USD and more than 100 years of vital innovations













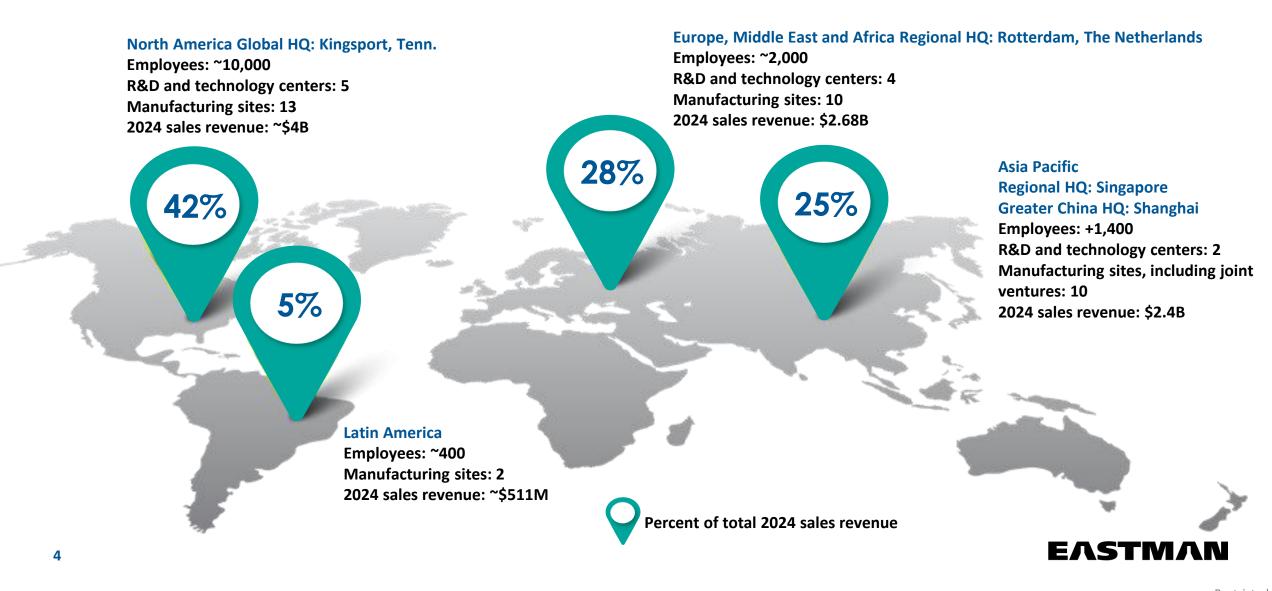








## A broad global presence



## A diverse portfolio of businesses



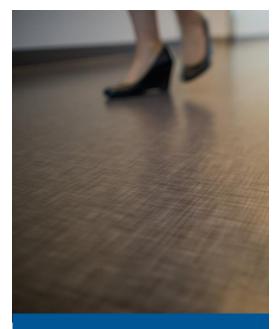
Advanced Materials

2024 sales revenue: \$3.0B 32% of total Eastman sales



Additives & Functional Products

2024 sales revenue: \$2.9B 31% of total Eastman sales



Chemical Intermediates

2024 sales revenue: \$2.1B 23% of total Eastman sales

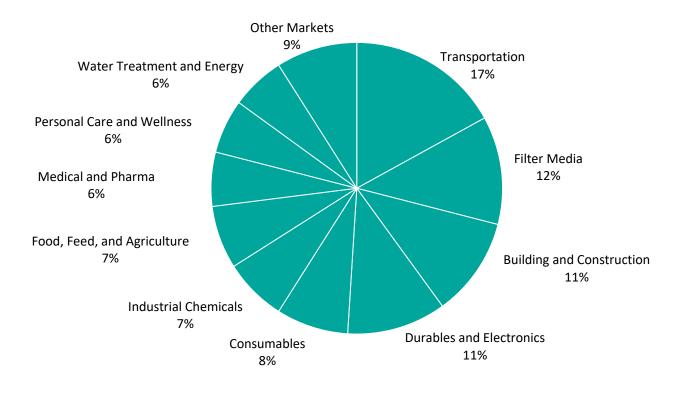


**Fibers**2024 sales revenue: \$1.3B
14% of total Eastman sales

## Serving diverse markets and customers

The diversity of the geographies, markets and customers that we serve provides a source of strength and the ability to deliver consistent growth.

#### 2024 revenue by end-use market





# Our innovation pillars help address three complex global challenges

#### **CHALLENGES**

#### **INNOVATION PILLARS**



**Climate** change

#### Mitigating climate change

- · Leading expertise in energy efficiency
- Molecular recycling that reduces GHGs
- · Increasing use of renewable energy
- Materials to help reduce carbon footprint





Material waste crisis

#### **Mainstreaming circularity**

- · Molecular recycling for infinite recycling of hard-to-recycle waste
- Eastman Renew recycled materials with no performance loss
- Biodegradable, compostable biopolymers





Growing population

#### Caring for society

- Plastics to preserve food and enable health care
- · Window films for skin safety and road safety
- · Can coatings that are durable and BPA non-intent
- Additives to bolster the world food supply





#### **STRATEGY**

### Sustainable innovation is the future of Eastman

- We feel a responsibility to deliver products needed for society and are better for the planet.
  - Aventa<sup>™</sup> Renew provides a sustainable, high-performance option for food packaging and quick-service restaurants.
  - Saflex<sup>™</sup> Evoca<sup>™</sup> is a new interlayers platform that will support EV growth.
  - Saflex<sup>™</sup> LiteCarbon Clear helps reduce carbon footprint in buildings.

"Because sustainable innovation is the future for Eastman, we thought it important that we have a metric to keep us accountable. By 2030, we will align all growth R&D spend with sustainability macro trends. That's the goal we set, and our progress makes me confident we'll achieve it."

#### **Chris Killian**

Senior Vice President and Chief Technology and Sustainability Officer (he/him/his)

# Our innovation pillars help address three complex global challenges

#### **CHALLENGES**

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## **Climate** change

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Material waste crisis

- As of 2023, Eastman has reduced it's combined Scope 1&2 GHG emissions 22.3% from our 2017 baseline of ~8 million tCO<sub>2</sub>e per year.
- We have removed ~1.8 million tCO<sub>2</sub>e per year\*\* from our operations.
- Our goals: **√32**% by 2030; **Carbon neutral** by 2050.



Growing population

Our path toward carbon neutrality

**Step 1: Play to your strengths** 

#### **ENERGY EFFICIENCY**

Eastman's climate progress today leans heavily on **energy efficiency**, where we have received multiple **DOE and ENERGY STAR®** awards.

#### PROCESS TRANSFORMATION

Our molecular recycling technologies produce new materials at a substantially reduced carbon footprint.

- Polyester renewal technology produces virgin-quality intermediates for plastic production with 20-30% fewer greenhouse gas emissions than traditional processes.
- Carbon renewal technology produces syngas with 20-50% fewer greenhouse gas emissions than traditional processes.

**ENERGY EFFICIENCY PROCESS TRANSFORMATION RENEWABLE ENERGY ALTERNATIVE TECHNOLOGIES CARBON NEUTRALITY** 

Step 2: Find the right technology, site, timing, and value fits for clean firm CHP.

#### **RENEWABLE ENERGY**

By 2030, 100% of our purchased electricity in North America and Europe will be renewable.

## **ALTERNATIVE TECHNOLOGIES**

We are exploring alternative energy technologies that have the potential to accelerate our progress toward decarbonization.

Approved for external use Restricted

# Charting a path to Eastman's low-GHG future... How do we get there?

For every complex problem there is an answer that is clear, simple, and wrong.

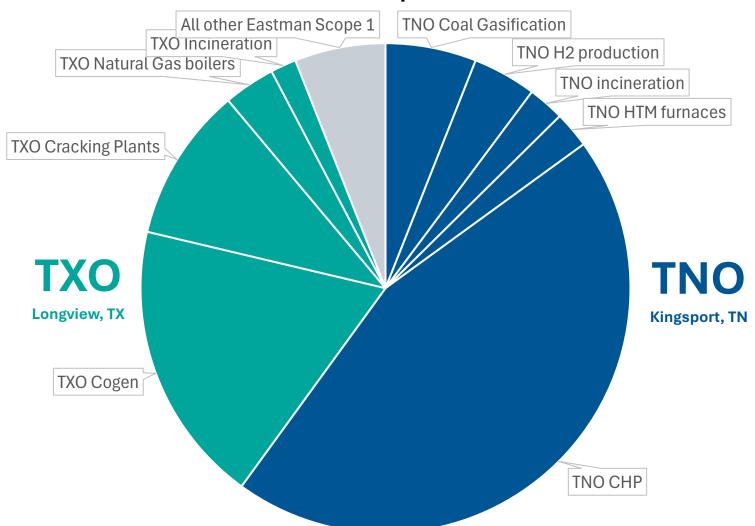
- H. L. Mencken





## Eastman Scope 1 GHG emissions

#### **Eastman Scope 1 GHGs**



Tennessee and Texas Operations represent >90% of Eastman's Scope 1 GHGs.

Source-specific solutions are needed for this diverse emissions portfolio.

### Context: Combined Heat and Power at TNO

#### Four Powerhouses

- 17 Boilers
- 19 Turbine-Generators
- 13.8 kV Electric distribution

#### Combined Heat & Power

- Cogenerating steam & electricity
  - 1,500 psig / 510°C (950°F)
  - 600 psig / 400°C (750°F)
  - 100 psig / 190°C (375°F)
  - 15 psig / 127°C (260°F)
- ~3.6 Mlb/hr steam
- ~170 MW electricity (plus ~15 MW purchased)



## The menu of GHG-reducing assets and services is diverse, and we are working to understand the optimal portfolio of technologies, projects, and timing.



#### **Electrification**

 Substitute fossil-based energy and materials with low-GHG electricity



## Alternative Fuels

 Generate low-GHG heat and power



#### **CCUS**

 Capture and manage CO2 via sequestration or conversion to useful materials



## Low-GHG natural gas

 Low-GHG sources or alternate processing of natural gas



#### Process Innovation

 Design low-GHG new processes

 Reduce GHGs and energy use in existing processes



#### GHG Compensation

 Indirect emissions reduction



#### **Partnerships**

 Foster discovery and identification of decarbonization solutions

#### **Examples under consideration**

- Thermal batteries
- Heat pumps
- Green hydrogen
- Electric boilers
- Geologic hydrogen
- Advanced nuclear
- Deep geothermal
- Biomass

- Conventional and next-gen solvents
- Membranes
- CO2 to feedstocks
- CO2 to products

- Renewable natural gas
- Methane pyrolysis to hydrogen
- Polymer Renewal Technology
- Carbon Renewal Technology
- New process development

- Green tariffs
- RECs & PPAs
- High quality carbon offsets

#### **Executed**

- DOE
- National Labs
- C2ES1
- Renewable Thermal Collaborative
- EPIXC<sup>2</sup>

**ENERGY EFFICIENCY:** foundational pillar for decarbonization





Industrial Decarbonization
Roadmap



## Step 1: Play to your strengths.

## Step 2: Find the right technology, site, timing, and value fits for clean firm CHP.



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**ENERGY EFFICIENCY:** foundational pillar for decarbonization





Industrial Decarbonization Roadmap



## Decarbonization Strategy Model ("DSM")

#### **Scopes 1 & 2 emissions**

## Eastman today



- Boilers
- •Turbine Generators
- Refrigeration Machines
- •HTM Furnaces
- Air Compressors
- Gasification
- •H2 Plants
- •Hydrocarbon Crackers
- •Etc.



#### **Process Needs**

- Steam / Process Heat
- Electricity
- Refrigeration
- Compressed Gas
- Syngas
- CO
- Hydrogen
- Olefins
- Etc.

Eastman 2050



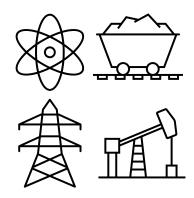
- Subset of today's assets
- New assets & services needed to become carbon neutral





What is the optimal path to become carbon neutral while continuing to meet process needs?

## DSM: Inputs required



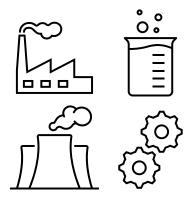
#### **Materials**

**Supply** (bought) – cost, limits, learning rates

**Demand** (sold) – value, quantity

Internal (e.g. steam)

**Disposal** (excess) – cost, limits



## **Equipment**

**Availability** – dismantle dates, commercially available estimates, lifetime

**Limits** – min/max output

**Bill of materials** – input or byproduct relationships

**Costs** – maintenance, conversion, etc.



### **Projects**

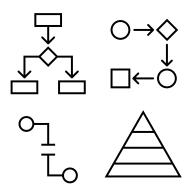
Technology options

Potential sizes & configurations

**Capital costs** 

**Depreciation schedules** 

**Learning rates** 



#### **Constraints**

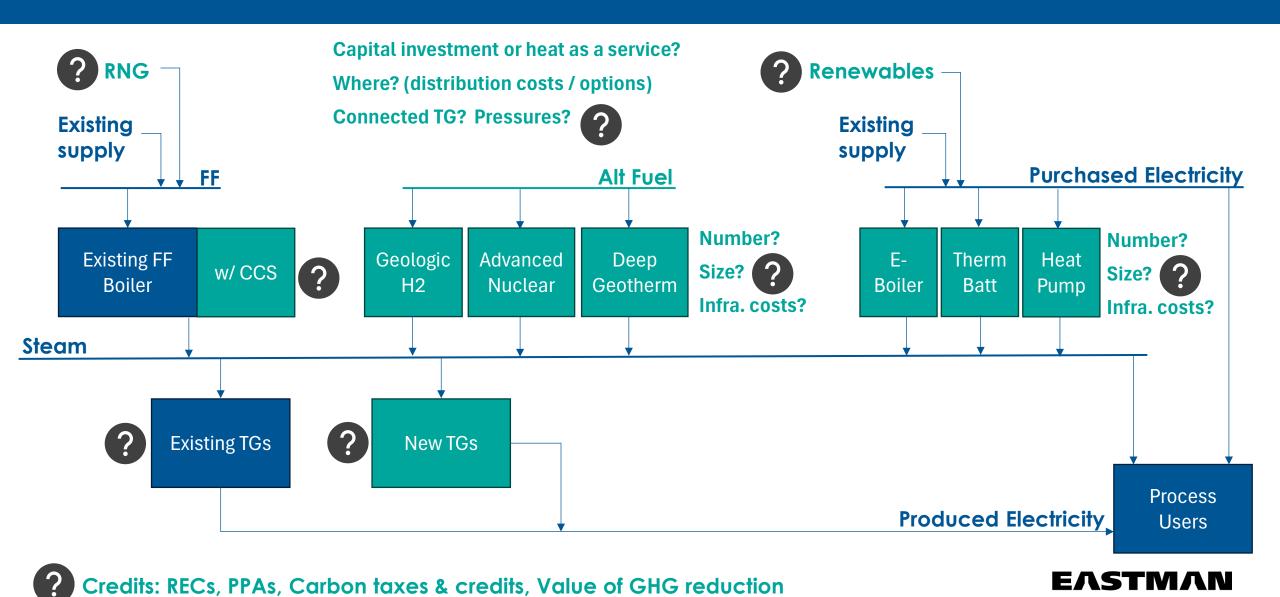
Energy demands by manufacturing

Equipment reserve requirements (ensure adequate available capacity)

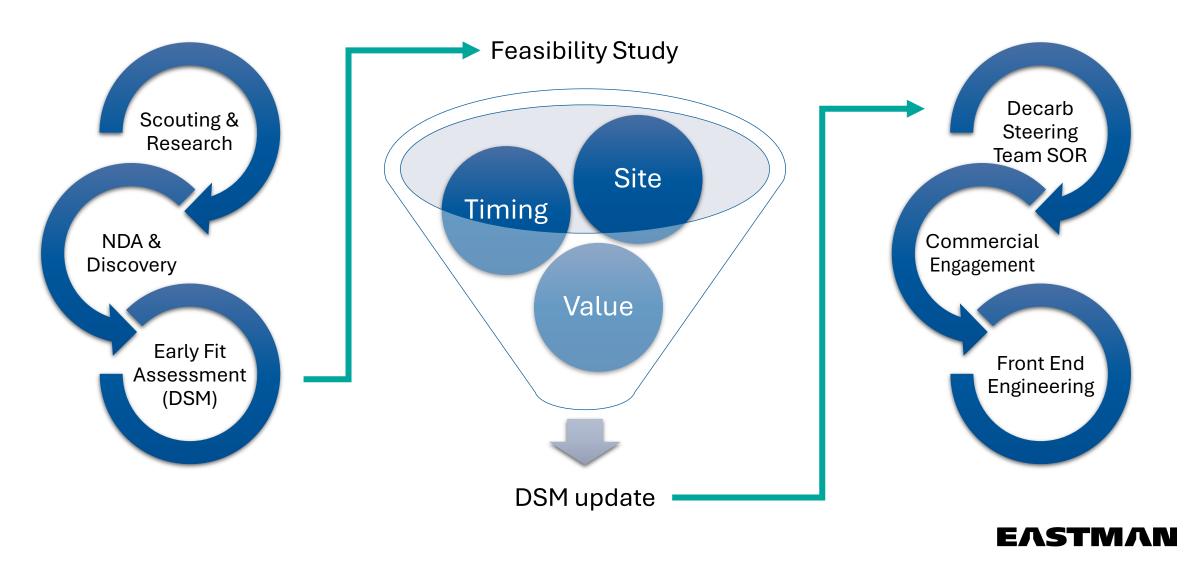
**Capital constraints** 



## Simplified DSM structure



## Stages of concept evaluation



## Scope 1 GHG reduction efforts



#### **Decarbonization Platform**

**Mission:** Identify and execute value-added pathways for Eastman's decarbonization.

#### Path forward:

- Continue technology scouting & discovery
- Use DSM scenario analysis to inform recommendations.
- · Launch feasibility studies & FEEDs.



#### **TXO Thermal Battery**

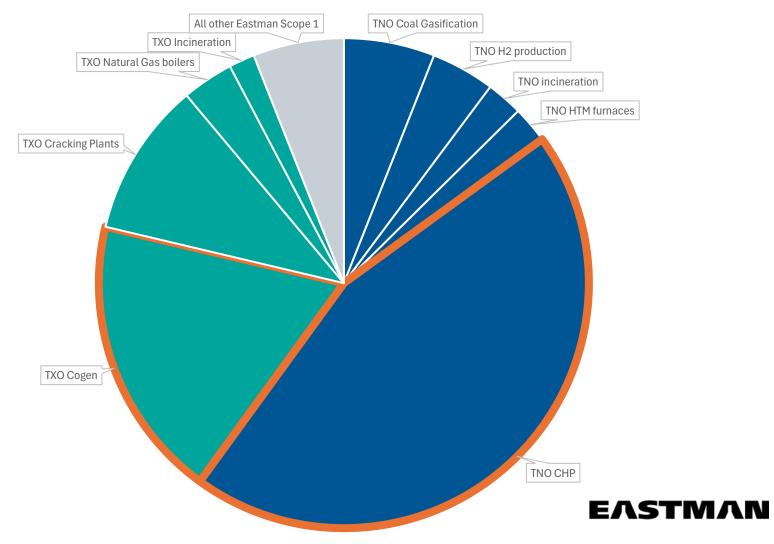
Enabled DOE award for 2<sup>nd</sup> US PRT facility







#### **Eastman Scope 1 GHGs**



## Thank you!

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